## FUNWAY 2024 SPONSORSHIP LEVELS

SF	PONSORSHIP LEVELS	TITLE	PRESENTING	KEY PARTNER	VELVET	CASHMERE	SILK	LINEN
SP	ONSORSHIP	\$25,000	\$15,000	\$10,000	\$5,000	\$3,500	\$2,000	\$1,000
MARKETING PERKS SHOW PERKS	Admission Tickets	16	12	10	8	6	4	2
	Seating	Exclusively Placed Seating	Front Row Dining Table	Runway-Side Dining Table	Runway Floor Dining Table	Runway Floor Dining Table	Runway Floor Dining Table	Bar Area
	Tables	2 VIP Tables for 8 Guests Each	1 VIP Table for 12 Guests	1 VIP Table for 10 Guests	1 VIP Table for 8 Guests	1 VIP Table for 6 Guests	1 VIP Table for 4 Guests	2 Seats at 4-Person Hightop Table
	Drink Ticket	Tableside Drink Service (Premium Drinks)	Tableside Drink Service (Premium Drinks)	Tableside Drink Service	Tableside Drink Service	Tableside Drink Service	3 Per Person	3 Per Person
	Buffet Dining	✓	✓	✓	<b>√</b>	✓	✓	✓
	Logo/Name Representation on ProjectFunway.org + Efec.org	<b>√</b>	<b>√</b>	✓	<b>√</b>	✓	<b>√</b>	✓
	Digital Event Program	<b>√</b>	<b>√</b>	✓	<b>√</b>	✓	✓	
	Social Media Posts	<b>√</b>	<b>√</b>	✓	<b>√</b>	<b>√</b>	<b>√</b>	
	Logo/Name Representation in Event Slideshow	Title Logo Placement	Priority Logo Placement	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	
	Representation on Posters throughout Eagle County (Deadline 2/23/24)	✓	✓	✓	<b>√</b>	GENERAL ADMISSION TICKET INFO		
	Vail Daily Ads (Name/Logo) Digital & Printed (Deadline 2/23/24)	Title Logo Placement	Logo Print Ads	Logo Print Ads	Name Print Ads	RUNWAY FLOOR ADMISSION \$200 Includes buffet dining + 2 drink tickets!  BLEACHER SEATING \$45 Seating in Dobson bleacher area + 1 drink ticket. Does NOT include buffet dining.		
MAR	Representation in Email Marketing	✓	✓	✓				
	Recognition by Emcee	<b>√</b>	<b>√</b>	<b>√</b>				
	Table Tent Branding at Sponsor Tables	<b>√</b>		LEARN MORE AT ProjectFunway.org				
	Design Entries (with Your Logo Placement on Slideshow)	2	1	An Education View Seatin				